



# Oh, You Behave: Social Media Etiquette for Career and Business Branding Success

By Marjorie Janczak

iUniverse.com. Hardcover. Book Condition: New. Hardcover. 160 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Courtesy, they say, is the shortest distance between two people. So make what you communicate on social media more credible, captivating, compelling, compulsive, stimulating, intriguing, considerate, thought-provoking, exciting, engaging, and entertaining. In Oh, You Behave: Social Media Etiquette for Career and Business Branding Success, Marjorie Janczak, explains how to leverage the power of business etiquette strategically to make a difference in everyday life and for profits. Oh, You Behave is a unique guide designed to help you navigate the social media etiquette maze. Success in any profession depends on personal relationships. So its important to make it easy, straightforward, and painless for people to get to know, like, and trust you even-if it is an online encounter. All online communications should be professional and courteous to insure success as a networker in social media. Follow these simple guidelines for ultimate success: Use social media to attract more opportunities Build long-term, mutually beneficial relationships Build a credible image on social media Attract quality friends by triggering the right emotions Leverage social media etiquette to get profitably branded By following these guidelines, you can use social media strategically to...



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