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Negotiation: Communication for Diverse Settings

By Michael L. Spangle and Myra Warren Isenhardt

Sage Publications, New Delhi, India, 2008. Paperback. Book Condition: New. First Edition. Negotiation is not formulaic. How we negotiate is determined largely by the context in which the negotiation process takes place. Negotiation: Communication for Diverse Settings provides the reader with a comprehensive overview of the negotiation process as it applies to a wide variety of contexts. Skillfully weaving practitioner interviews and real world examples throughout the book, Michael Spangle and Myra Warren Isenhardt emphasize the day-to-day relevance of negotiation skill. The authors provide knowledge vital to successful negotiation in a variety of situations, including interpersonal relations, the workplace, shopping and other consumer settings, community relations, and international affairs. Discussions of the moral and ethical dilemmas of negotiation-as well as the detail provided in various sections, such as international negotiations will undoubtedly prove useful to novice and seasoned negotiators alike. Features of this text: - Takes a communication perspective, analyzing the negotiation process and how different settings and elements affect negotiation strategies and techniques - Discusses the cultural context of conflict - Introduces basic theoretical principles and practical steps in the negotiating process - Moves on a continuum from micro (interpersonal) to macro (international) levels of negotiation - Addresses the...



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Reviews

Very beneficial to all category of folks. We have study and that i am sure that i will planning to go through yet again again in the future. Its been printed in an extremely straightforward way in fact it is just soon after i finished reading this pdf where actually changed me, alter the way i really believe.

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