



Structures for Strategy: The Business Plan

By Allen H. Munro

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business decisions have long term consequences both positive and negative and must be deployed with diligence. The Structures for Strategy Business Plan is a strategy-crafting tool ideal for attracting interest in business development expansion ideals. This formula is of specific interest to decision-making parties for use as a comprehensive checklist in addressing sound investment intent. A BUSINESS PLAN IS A PROJECT PROPOSAL. It must gather objective reasoning into a strategic package that highlights the proposals possibilities. It must also contain sufficient information to attract involvement. This Business Plan will assist in providing evidence of both feasibility and viability and include the majority of ingredients necessary when challenged in regard to the objectivity of its purpose. Useful for the: SBU General Corporate Manager Small Business Owner Entrepreneur . . . seeking to ensure that the project is presented with the best impact. The unique design of the framework templates and methodology, utilized throughout the planning format, provides a pathway towards motivating the confidence required by third party participants. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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