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Look Out America

By Del C Schroeder

Createspace, United States, 2011. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.A STRATEGIC PLAN FOR SAVING THE LAST, TWO GREAT AMERICAN AUTOMOTIVE COMPANIES Key Steps to the Plan Included in LOOK OUT AMERICA!: Combine both Ford and GM's technical departments of Design, Engineering, Manufacturing, and Research and Development resources to enhance their chance for survival. The newly consolidated technical group will now be able to compete head-to-head with its rivals from overseas. The new group will share technology across the board for the betterment of both companies just the way technology was shared in WW II. Focus on fixing the Spiritual Problem. The American auto industry is in a life and death struggle and there is no room for politically correctness! Find qualified men or women who understand automotive technology and who can really do the job. Get the MBA's out of operational management positions because they don't know Jack about technology. Ford and General Motors must be led by creative, visionary leaders. An individual with a technical background, who spent most of their time in operational and product release positions, and understands automotive technology. The...



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